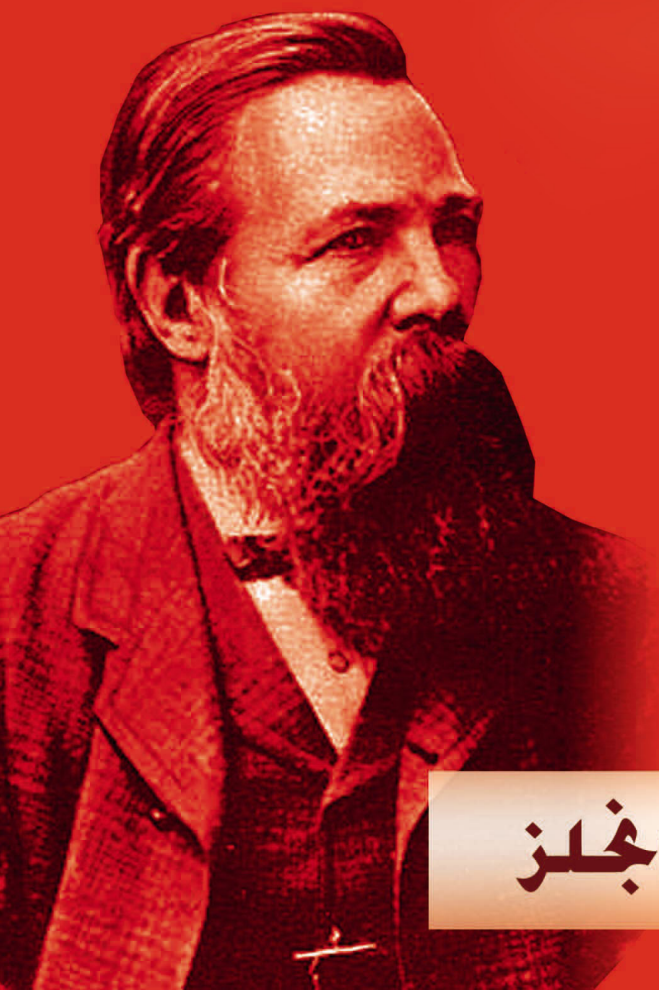


# مبادئ الشيوعية



فريدريك انجلز

# ما هي الشيوعية

فريدريك انجلز

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## طبقا لقوانين الملكية الفكرية

جميع حقوق النشر و التوزيع الالكتروني  
لهذا المصنف محفوظة لكتب عربية. يحظر  
نقل أو إعادة نسخ أو إعادة بيع أى جزء من  
هذا المصنف و بثه الكترونيا (عبر الانترنت أو  
للمكتبات الالكترونية أو الأقراص المدمجة أو أى  
وسيلة أخرى) دون الحصول على إذن كتابي من  
كتب عربية. حقوق الطبع الورقى محفوظة  
للمؤلف أو ناشره طبقا للتعاقدات السارية.

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1. The first step in the process of creating a business plan is to determine the purpose of the plan. This could be to raise capital, to guide the business's growth, or to serve as a tool for communication with stakeholders.

2. The next step is to conduct a market analysis. This involves researching the industry, identifying competitors, and understanding the target market's needs and preferences.

3. Once the market analysis is complete, the entrepreneur should define the business's mission and vision. This provides a clear direction for the business and helps to attract investors and employees.

4. The fourth step is to develop a financial plan. This includes determining the business's revenue streams, expenses, and profit margins. It also involves creating a budget and forecasting the business's financial performance over time.

5. The fifth step is to create a marketing and sales strategy. This involves identifying the business's target market, developing a marketing mix, and creating a sales plan.

6. The sixth step is to develop an organizational structure. This involves determining the roles and responsibilities of the business's employees and establishing a hierarchy of authority.

7. The final step is to write the business plan. This involves combining all of the information gathered in the previous steps into a cohesive document that clearly communicates the business's goals and strategies.

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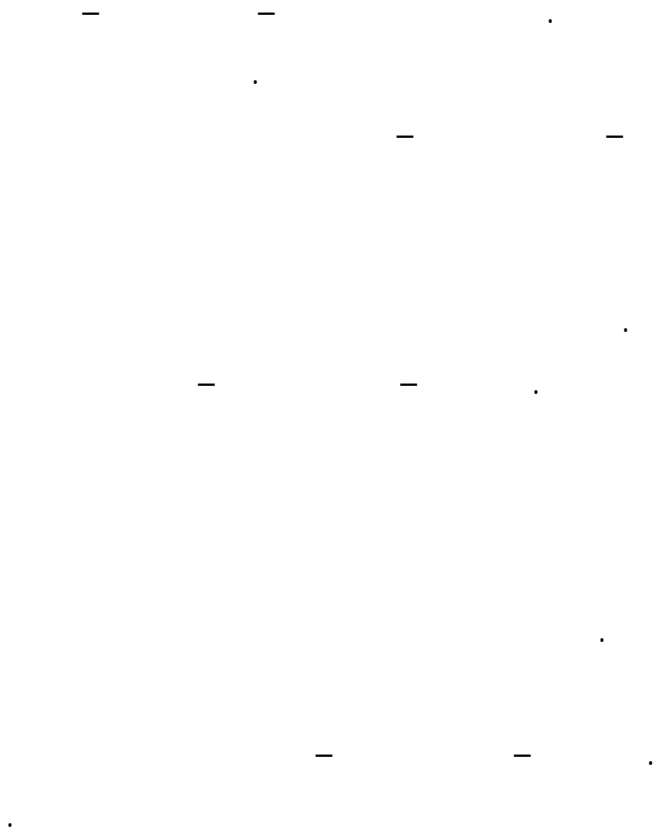
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